

SUNRISE MCL LAND SDN BHD (Company No.: 407451-X) respect your right to privacy and we respect all Personal Information you provide to us. The Personal Data Protection Act 2010 ("PDPA") was introduced in Malaysia to regulate the processing of personal information in commercial transactions and to safeguards the interest of individuals. Please note that we only collect your personal information in compliance with the PDPA. We require your personal information to understand your needs and provide you with a better service, and in particular for the following reasons:

- to communicate with you, such as sending out e-bulletin, newsletters, emails, brochures, leaflets, letters and flyers;
- to provide services to you;
- to process your payment transactions;
- to respond to your inquiries;
- to administer your participation in contests;
- to conduct internal activities;
- to conduct and perform market or demographics or trend analysis / surveys;
- to provide you with information on products and services of Sunrise MCL Land;
- for other legitimate business activities of Sunrise MCL Land;
- for such other purposes in relation to your contract with Sunrise MCL Land;
- for customer loyalty, privilege, improvement, appreciation, recognition, benefits, rewards, rebates, discounts and other engagements programmes, marketing and promotional activities and such other strategic alliances.
- for marketing profiling activities regarding to Sunrise MCL Land latest projects, products or services.
- to send out invitation for Sunrise MCL Land present and future project launches, events and exhibitions.
- for processing of relevant documents for our projects and services.
- to send information, updates and corporate information by postage, email, text messages or social media about our products or services that Sunrise MCL Land think may interest you.
- to maintenance and upkeep of customer's records and data.
- for registration and maintenance of Sunrise MCL Land Vendor Listing System.
- to send out invitations for Sunrise MCL Land present and future tendering/contracting exercises.

You will always be able to unsubscribe or opt-out of receiving our messages. Further, to comply with the provisions under the PDPA, Sunrise MCL Land has introduced the Sunrise MCL Land ("Privacy Policy"), which you may access through our webpage at www.sunrisemcl.com.my. Sunrise MCL Land will comply with the Privacy Policy and the PDPA in relation to any personal information to which Sunrise MCL Land is given access to by any individual.

We are committed to protecting your personal information of all. You may submit your written request, between 9.00AM and 5.00PM, Monday to Friday, if you have any questions in relation to the Privacy Policy; or for access to, or correction of, your personal information or limit the processing of your personal information upon payment of a prescribed fee, to our Corporate Services Department by email as set out below:-

Sunrise MCL Land Sdn Bhd
23& 24G, Jalan Forest Heights 8,
Seremban Forest Heights,
70450 Seremban, Negeri Sembilan
Malaysia
Tel : 06-7618133
Fax : 06-7610339
Email : general@forestheights.my

PRIVACY POLICY

We, Sunrise MCL Land Sdn Bhd (Company No.: 407451-X), respect your right to privacy and we respect all Personal Information you provide to us.

We are committed to protecting all Personal Information kept by us. Sunrise MCL Land Sdn Bhd ("SML") is bound by the Personal Data Protection Act 2010 ("PDP Act") and all other applicable law in Malaysia in respect of privacy protection which set out a number of principles concerning Personal Information and consumer protection in Malaysia.

For the purpose of this Privacy Policy:

"Authorised Third Parties" means SML's bankers, professional advisors, agents, consultants, contractors, agents or third party suppliers or service providers with whom SML enters into an agreement;

"SML", "we", "us" or "our" means collectively, Sunrise MCL Land Sdn Bhd, a company incorporated in Malaysia and having its registered office at 19-2 Mercu UEM, Jalan Stesen Sentral 5, Kuala Lumpur Sentral, 50470 Kuala Lumpur, and associate companies;

"Personal Information" means any personal information relating to you that you have provided to SML or made available to SML;

"Sensitive Personal Information" comprises information as to your physical or mental health or condition, political opinions, religious beliefs or other beliefs of a similar nature, commission or alleged commission of any offence, or any other Personal Information designated as such; and

"Services" comprises any communications, information or other products or services provided by SML to you.

1. PERSONAL INFORMATION

1.1 We may obtain your Personal Information from various sources.

1.2 The types of Personal Information we may obtain about you are:

- a) contact information;
- b) business contact information;
- c) username and password to access our Services;
- d) financial information;
- e) employment information;
- f) medical records;
- g) social media identifier; and
- h) other information (such as shopping behaviour and preferences, language preference, age, date of birth, gender and family status).

1.3. We may also obtain your Personal Information from publicly available information systems and reporting agencies in connection with our contract with you.

2. USE OF PERSONAL INFORMATION

We require this information to understand your needs and provide you with a better service, and in particular for the following reasons:

- a) to communicate with you;
- b) to provide Services to you;
- c) to process your payment transactions;
- d) to respond to your inquiries;
- e) to administer your participation in contests;
- f) to conduct internal activities;
- g) to conduct market surveys and trend analysis;
- h) to provide you with information on products and services of SML;
- i) for other legitimate business activities of SML;
- j) for such other purposes in relation to your contract with SML;
- k) for customer loyalty, privilege, improvement, appreciation, recognition, benefits, rewards, rebates, discounts and other engagements programmes, marketing and promotional activities and such other strategic alliances.
- l) for marketing profiling activities regarding to SML latest projects, products or services.
- m) to send out invitation for SML present and future project launches, events and exhibitions.
- n) for processing of relevant documents for our projects and services.
- o) to send information, updates and corporate information by postage, email, text messages or social media about our products or services that SML think may interest you.
- p) to maintenance and upkeep of customer's records and data.
- q) for registration and maintenance of SML Vendor Listing System.
- r) to send out invitations for SML present and future tendering/contracting exercises.

(collectively, "**Purposes**").

3. INFORMATION SHARING

- 3.1 We do not sell or otherwise use, process, record, hold, store, share and disclose ("**process**") your Personal Information we collect about you, except as described in this Privacy Policy or otherwise disclosed to you at the time the Personal Information is collected.
- 3.2 We may need to share your Personal Information with Authorised Third Parties who perform services on our behalf. We do not authorise the Authorised Third Parties to use or disclose the information except as necessary to perform certain services on our behalf or comply with legal requirements. We require the Authorised Third Parties by contract to appropriately safeguard the privacy and security of Personal Information they process on our behalf.

4. PERSONAL INFORMATION PROTECTION PRINCIPLES

- 4.1 We will process Personal Information provided to SML by you when you register or apply for or express an interest in our Services with your specific consent.
- 4.2 We may use your Personal Information for the Purposes.

-
- 4.3 If you are below the age of 18, you should ensure that you obtain the prior consent of your parents or legal guardian before using SML's Services.
 - 4.4 Any individual who have provided his/her Personal Information prior to this Policy, may contact SML using the contact details set out below to know what types of Personal Information have been processed and the purpose for the processing.
 - 4.5 SML will not process Personal Information without your prior written consent, except for the Purposes and where it is required or permitted under Malaysian law.
 - 4.6 You will be given the opportunity to 'opt-out' of having your Personal Information used for purposes not directly related to the Services at the point where SML asks for information. If you do not wish to receive our promotional updates you may opt-out of receiving these communications by emailing us at general@forestheights.my. Please note that should you decide to "opt-out", we may not be able to provide you with certain Services and your subscription to or application for certain Services may be declined, denied or refused by SML.
 - 4.7 SML will not sell or rent your Personal Information to third parties. Other than as provided in this Policy, SML will not disclose your Personal Information to any third party without your consent.
 - 4.8 SML may from time to time, contact you on behalf of external business partners about particular goods, offers or services that may be of interest to you. In those cases, Personal Information that may identify you will not be transferred to the third party. All communication from SML will be sent to you by SML.
 - 4.9 SML may however, need to work with Authorised Third Parties for the Purposes or to provide part or all of SML's Services and/or other services to you or to perform market research and statistical analysis. In such situations, SML will share your Personal Information as is necessary for the Authorised Third Party to perform these services, on a strictly confidential basis. These parties are not allowed to process your Personal Information disclosed to them except for the limited purpose of providing the particular service for SML.
 - 4.10 SML may use or disclose your Personal Information for accounting or reporting purposes, subject to the terms of this Privacy Policy.
 - 4.11 It may be necessary to transfer your Personal Information to other entities or service providers located in countries outside Malaysia. This may happen where SML's servers or suppliers and service providers are based outside Malaysia or where you use the Services from countries outside Malaysia. In these instances SML will take steps to ensure that your privacy rights are respected in accordance with this Policy.
 - 4.12 SML has implemented security policies, rules and technical measures to protect your Personal Information from unauthorised access, improper use or disclosure, unauthorised modification, unlawful destruction or accidental loss. All our employees and data processors, who have access to and are associated with the processing of Personal Information, are obliged to respect the confidentiality of your Personal Information.

-
- 4.13 Personal Information that SML collects from you will be stored and backed up securely in a location which is accessible by SML's authorised personnel.
- 4.14 In discharging its responsibilities with respect to the confidentiality of Personal Information, SML will employ a number of safeguards, appropriate to the sensitivity of the information, to protect Personal Information against loss or theft, as well as unauthorized access, disclosure, copying, use, or modification. Such safeguards will include physical measures, organizational measures and technological measures, for example locked filing cabinets, restricted access to offices, security clearances and limiting access on a "need to know" basis and use of passwords and encryption. Procedures for implementing these measures will be communicated to SML employees and third parties to ensure compliance with this principle.
- 4.15 SML will store your Personal Information as long as the purpose it was collected for remains valid and thereafter for a period of seven years or any other period of time required and/or permitted by Malaysian law.
- 4.16 SML takes all reasonable precautions to ensure that the Personal Information that we collect, use and disclose is accurate, complete and up-to-date. However, the accuracy of that information depends to a large extent on the information that you provide.
- 4.17 You have the right to access your Personal Information, subject to some exceptions allowed by law. If you would like to do so, please let us know. You may be required to put your request in writing for security reasons. We reserve the right to charge a fee for searching for and providing access to your information.
- 4.18 SML reserves the right to refuse to provide SML's visitors with a copy of their Personal Information by providing a written explanation for such refusal.
- 4.19 You can have access to your Personal Information that SML has in its possession or control and may request that your Personal Information be amended for purposes of accuracy and completeness.
- 4.20 You may at any time remove your personal details from our database, or amend or correct your Personal Information. If you remove your Personal Information from our records, we will no longer be able to provide the Services to you.

5. SENSITIVE PERSONAL INFORMATION

- 5.1 Where required under Malaysian law, SML will obtain consent from you before we process your Sensitive Personal Information.
- 5.2 SML will process Personal Information or Sensitive Personal Information without your consent only in those limited circumstances as permitted by Malaysian law.

6. SML'S WEBSITE

- 6.1 SML provides products and services via its websites. When you visit SML's sites, its web servers generally record anonymous information such as the time, date

and URL of the request. This information assists SML to improve the structure of its websites and monitor their performance. From time to time SML may also use Authorised Third Parties to analyse this anonymous information.

7. INTEREST BASED ADVERTISING

Interest Based Advertising is a way of making advertisements more relevant to the customer based on Personal Information provided by the customer. In order to provide the customer with Interest Based Advertising, SML may collect information about a customer's activities and use that information to associate the customer's with one or more pre-defined interest categories. SML may periodically provide you advertisements that are tailored to your interests.

8. CONTACTING SML

You may submit your written request, between 9.00AM and 5.00PM, Monday to Friday, if:

- (a) you have any questions in relation to this Privacy Policy; or
- (b) for access to, or correction of, your Personal Information or limit the processing of your Personal Information upon payment of a prescribed fee;

to Sunrise MCL Land Sdn Bhd by post or email as set out below:

*Sunrise MCL Land Sdn Bhd
23& 24G, Jalan Forest Heights 8,
Seremban Forest Heights,
70450 Seremban, Negeri Sembilan
Malaysia
Tel : 06-7618133
Fax : 06-7610339
Email : general@forestheights.my*